

*Beauty is our Language*

*Your face - Your choice...*

You now have 3 options to soften deep facial lines:  
**Botox<sup>®</sup>, Dysport<sup>®</sup> and Xeomin.**



*Fear No Mirror!*

**We Can Improve Every Inch of Your Body's Skin!**  
...from the top of your head, to the tips of your toes!



### FREE TIME

Short on time? Then shop online! If you run out of your favorite MUST-HAVE skin care product, simply turn to the Internet to shop. It's fast, and oh-so-easy. Visit our on-line store so that you can make more time for FUN! Enter the code word "Flirt" at checkout, and receive 10% OFF! Simply surf on over to:

[Store.TheStevensInstitute.com](http://Store.TheStevensInstitute.com)

### Did You Know?

that our practice offers over 100 different non-surgical cosmetic procedures to look younger and feel better...all without downtime!

PRSR - STD  
U S POSTAGE  
PAID  
DIRECT MAIL  
SOURCE INC

**THE INSTITUTE**  
4644 Lincoln Blvd.  
Suite #552  
Marina del Rey, CA 90292  
(310) 827-2653  
[www.MarinaPlasticSurgery.com](http://www.MarinaPlasticSurgery.com)

# THE INSTITUTE

*Specializing in The Technology of Beauty™*

*Offering Superlative Comprehensive Care for Face & Body*

*Under the direction of*

*W. Grant Stevens, M.D., F.A.C.S.*

4644 Lincoln Blvd., Suite 552, Marina del Rey, California 90292 (310) 827-2653

*Sept 2014*



**NEOGRAFT™ SPECIAL**  
THE SOLUTION FOR HAIR REPLACEMENT  
FOR MEN & WOMEN

*20% Off*

With this coupon ~ Offer expires 9-30-2014  
Cannot Be Combined With Any Other Offer

The Marina Experience  
*Where Magic Happens™*

Be sure to watch our YouTube videos to learn more about the procedures YOU desire!

Youtube.com/MarinaPlasticSurgery

Facebook us your thoughts:  
[facebook.com/MarinaPlasticSurgeryAssociates](http://facebook.com/MarinaPlasticSurgeryAssociates)

**1-800-7-New You**

*Our Staff*

**Plastic Surgeons:**  
Grant Stevens, M.D., F.A.C.S.  
Michelle Spring, M.D., F.A.C.S.  
Luis Macias, M.D.

**Aesthetic Specialists:**  
Cory Felber, PA-C  
Carla Crespo, PA-C

Director: Charlie Sheridan

**Registered Nurses:**  
Maria Acevedo, R.N.  
Patrice Taylor, R.N.  
Tami Greiner, R.N.

**Master Medical Aestheticians  
& Permanent Makeup Artists:**  
Rachael Martinez  
Ann Yacullo  
Paulette McNeely

Hours: Mon - Wed - Fri, 8-6pm - Tues & Thurs, 8-8pm  
Contact: Marina del Rey - (310) 827-2653 Fax (310) 823-1984

[MarinaPlasticSurgery.com](http://MarinaPlasticSurgery.com) [TheStevensInstitute.com](http://TheStevensInstitute.com)



# Marina Plastic Surgery

*Be Beautiful For Life!*

GUMMYBEARBREASTIMPLANTS.COM

THE leading choice of women today!

98% of our clients prefer

Cohesive Silicone Gel Breast Implants.

TRY BEFORE YOU BUY  
with VECTRA 3D Imaging!



# Aesthetic & Clinical Comprehensive Skin Care Non Surgical Rejuvenation!

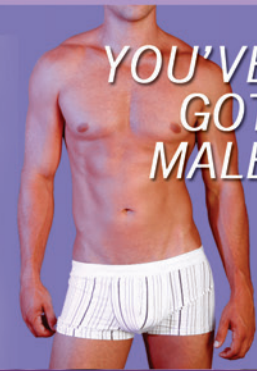


## DID YOU KNOW....

That In The Past 27 Years,  
Drs. Stevens, Spring & Macias  
Have Treated Patients  
From All 50 United States,  
& Over 63 Countries  
Throughout The World.

MARINA PLASTIC SURGERY  
Internationally Renowned  
Individually Focused

YOU'VE  
GOT  
MALE



Men make up a large portion of our practice. Whether you desire facial or body improvement, we have the perfect procedure for you. We perform a complete range of non-ablative procedures for anti-aging and skin rejuvenation. Most popular at this time of year: Laser Hair Removal! We are the only office in California to have a laser that removes unwanted chest or back hair in just 10 minutes! No fuss..with us!



Did you know that nearly 40 million men and 21 million women suffer from pattern baldness or thinning hair?

We are excited to announce that we offer the Follicular Unit Extraction method utilizing the NeoGraft™ Automated Hair Transplantation device. This transformative hair restoration procedure will truly change your daily interactions with people and boost your confidence!

NEOGRAFT



Do you have a special event coming up?  
A wedding? A reunion?

Looking wonderful is an instant uplift to your day. If you have a special event planned and want to look picture-perfect, there are a lot of choices to get in tip-top condition. With our help, your dream body is just a phone call away. Drs. Stevens, Spring and Macias can discuss your options to achieve the surgery you've always desired! Beauty is natural and unrehearsed, so we promise to "keep it real" and make you look as good as you feel. So, go on...reward yourself! Call today to schedule an appointment to discuss what options are available to make your DREAM DAY the BEST DAY EVER.

THE best  
day ever..

## Trivia, Trends & Truths... ABOUT OUR PATIENTS!

- Men now make up 43% of our CoolSculpting clients
- More than 30% of our clients fly in for surgery & non-surgical services
- Most patients have multiple procedures at one time
- Many patients that initially come for surgery return for monthly facials
- Dr. Stevens keeps up his good looks with Botox, Fillers & medical facials
- The most common procedure on middle-aged women is Laser Bra surgery
- Latest surgical procedure in demand: Brazilian Butt Lift
- Most popular non-surgical procedure: CoolSculpting
- Newest procedure on the rise: Voluma
- Most patients pay for surgery with credit cards to gain frequent flyer mileage
- Most patients that walk into our office return for Botox & Restylane
- Historically, the happiest patients in our industry are Breast Reduction patients



## Sexy Partners



For those of you who thought we were just about cosmetic surgery, think again. We offer a complete, comprehensive approach to beauty. This includes Medical Day Spa services, clinical and aesthetic skin care, and every non-ablative rejuvenation treatment available. We even offer permanent make-up. So the next time you are in the mood for treating yourself to something special, think of us! Let us be your beauty partner to bring out the sexy in you! The technology of beauty has never been easier or more affordable!

## HATS OFF To Our Best Beauty Secret

If you haven't discovered some of our newest skin care products, you're in for a treat! Miracle products, by exclusive skincare lines, highlight our already impressive line-up of cosmeceutical treasures. Revolutionary changes in formulas and technologies have now allowed for products that will change the appearance of your skin, beyond what you thought possible from a jar! Ask our Master Medical Aestheticians (Rachael, Ann or Paulette) what will work best for you! Don't hide behind a hat....Pamper yourself and show off that sexy skin!



## Trout Pout IS OUT!

It's finally time to bid adieu to over-puffed, outdated and often gaudy fish-lips, lovingly referred to as the Trout Pout — a look which can wreak havoc on Hollywood careers. These days nobody wants to replicate the appearance of having a shellfish allergy, right? Thankfully there are now more effective yet subtle ways to have lusciously kissable lips without becoming a Hollywood punchline! Talk to our Certified Physician Assistants, Cory Felber or Carla Crespo, to learn about your options! So if you're looking to follow the Hollywood route, remember, the Trout Pout is out!

## WE ARE #1 IN THE WORLD!

No one does more CoolSculpting in the world. Period. We are the leaders! Why? Because we have the most experience, the best medical professionals, and the most machines...Which means, you get SLIMMER, even FASTER!!

No pills - No surgery - No downtime!  
NO GIMMICKS!

FreezeTheFat.com



## DYNAMIC DUO!

More and more friends and couples are "going under the knife" together, opting for nips-and-tucks... as a team effort. Best friends, married couples and even group family members are coming into our office seeking procedures in pairs. They state that teaming up reinforces their bond psychologically and offers unbiased support. BFF now also stands for: Beautiful Friends 'n Family Forever!

